

Benton County Conservation Foundation
Benton Brag & Tag Rules and Regulations
2026-2027



I. Event Overview

- **Event Name:** Benton Tag & Brag 🏆
- **Organizer:** Benton County Conservation Foundation
- **Purpose:** To get individuals to experience the parks and to raise funds for the Benton County Conservation Foundation for property improvements.
- **Target Audience:** Anglers, community members.
- **Time of Year:**
 - a. Permit sales: September 2026
 - b. Fishing Period: October 1, 2026 - May 31, 2027 or unless all tagged fish are caught prior to May 31, 2027
- **Location:** Hannen Lake Park and Rodgers Park
- All state and local laws apply for this event. In order to partake in this fishing tournament you must have a valid fishing license per code of Iowa and a tournament permit purchased prior to the event from listed locations below.
- All ages are welcome to participate with a permit.

II. Tagged Fishing Details

- **Permit Purchase:**
 - Angler permit sold prior to the fishing period.
 - Price for permit: \$25.
 - Sales Period: One month prior to the release of tagged fish (September 1st-30th, 2026).
 - Permit Sales Locations:
 - Cedar Valley Bank, Vinton, IA
 - B-Town Express, Blirstown, IA
 - Foundation Members
 - Payment Methods: Cash or check made payable to BCCF.
 - Permit Information Required (verified by ID or guardian at sale):
 - Angler's name, age, signature, purchase date, location of sale, seller name
 - Permit number
 - When purchasing a permit for this tournament, you give us rights to use your name and photos for social media and future purposes.
 - You must share accurate information in order for us to contact you for winning raffles.
- **Tagged Fish:**
 - Fish species: Bluegill
 - Tagging: Fish are tagged before the fishing period begins.
 - Number of tagged fish: 25 per lake

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- **Tagged Rules:**
 - Duration - Fishing Period: October 1, 2026 - May 31, 2027 or unless all tagged fish are caught prior to May 31, 2027.
 - Rules:
 - Angler permit must be purchased before the fish are caught.
 - Photo of the live fish, fish tag, and angler's permit tag must be photographed together.
 - Tag must be removed from the fish for prize eligibility.
 - Tag must be turned in to selected locations for the prize to be issued, along with all photo requirements.
 - All photos must be time-stamped and taken by the same device.
 - Email photo to foundation@bentoncountyparks.com.
 - 1. Fish with tag and permit
 - 2. Additional selfies or fish pictures with you in them are welcome!
 - Individuals who cannot partake: Benton County Conservation Foundation Members and Benton County Conservation Staff and their immediate household.

III. Prizes

- **Prize Claim:**
 - **Prizes for fish caught at Rodgers Park will be claimed at** Cedar Valley Bank, in Vinton, IA during normal business hours. Tag must be turned in to selected locations for the prize to be issued, along with all photo requirements listed above.
 - **Prizes for fish caught at Hannen Lake Park will be claimed at** B-Town Express, Blainstown, IA during normal business hours. Tag must be turned in to selected locations for the prize to be issued, along with all photo requirements listed above.
- **Prize Structure:**
 - Over \$7,800 in cash and gifts will be given. Some cash payouts will be accompanied by prizes in addition to the cash.
 - Each tagged fish will be worth cash and/or prize - an individual tagged number is associated with cash/prize which you will find out when you turn in your picture and tag.
 - You are automatically entered to win a prize by purchasing a permit, one permit will be awarded a cash prize per month during the Benton Tag and Brag fishing months.
 - You may claim more than one tagged fish, each fish must meet all requirements.
Payouts per lake:
 - One tagged fish that is released is worth \$500
 - One tagged fish that is released is worth \$300
 - One tagged fish that is released is worth \$200
 - Three tagged fish that are released are worth \$100
 - 19 fish are gifts and/or cash
 - Total payout: More than \$3500 in cash, plus prizes.

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- Prize examples include: Vexilar FL-18 ProPack II, John Deere Collectible Toy, \$5-100 gift cards to local businesses, car care packages, portable speaker, business specific gift baskets, and so much more.

V. How to know what has been caught and how many fish remain:

- **Keep up-to-date on tags that have been caught:**
 - Follow us on social media or the county website for the most up-to-date catches
 - Posts on prizes given will be updated regularly
 - Photos will be shared

VI. Photo Examples:

Permit looks like this:



What you need to take a picture of (as well as turn in tag), to claim prize:

